**World Tuberculosis (TB) Day
Social Media Kit – Tuberculosis Awareness Campaign**

***PURPOSE:***The purpose of this Social Media Kit is to help raise awareness of the world’s biggest infectious disease killer: *tuberculosis (TB)*. The California Tuberculosis Controllers Association and Breathe California Golden Gate have teamed up to create an online outreach campaign leading up to World TB Day (March 24, 2018) to be shared with partners who can help further the goal of eliminating TB by spreading facts and information to the public via social media!

***INSTRUCTIONS:***The following sample posts are organized chronologically, starting *February 1st* and ending on *March 24th* (World TB Day). Posts include educational TB facts, videos, and resources. The dates below are provided as a guide for ease of scheduling, but can be typically inputted on any day with the exception of #flickfriday posts, event and countdown days (San Francisco TB Awareness Walk, World TB Day is “1 week/3 days/etc. away” posts, World TB Day). The more frequently you post, the more attention will be drawn to this major public health issue! ☺ **Twitter:** Copy and paste entire post; post as frequently as desired.
**Facebook:** Copy and paste post, but exclude any tags (example: @name); post no more than 3 times per day, except during TB walk, day before, and day of World TB Day (4-8 posts)

***HELPFUL TIME-SAVING TIPS:*
Hootsuite:** Hootsuite is a social media management platform that allows you to save time by scheduling posts in advance. Hootsuite offers a *free* plan that inputs up to 30 messages at a time for up to 3 social media platforms. Create a free account at [www.hootsuite.com](http://www.hootsuite.com).

***CONTACT US:***

**California Tuberculosis Controllers Association** Website: [www.ctca.org](http://www.ctca.org)
 E-mail: jthigpen@ctca.org
 Facebook: [www.facebook.com/CaliforniaTuberculosisControllersAssociation](http://www.facebook.com/CaliforniaTuberculosisControllersAssociation)
 Twitter: @CTCAzeroTB

**Breathe California Golden Gate Public Health Partnership** Website: [www.ggbreathe.org](http://www.ggbreathe.org)
 E-mail: audreya@ggbreathe.org
 Facebook: [www.facebook.com/BreatheCaliforniaGG](http://www.facebook.com/BreatheCaliforniaGG)
 Twitter: @BreatheCAGGPHP

**2/1 - Fast Fact**

* What is #tuberculosis? Learn about the infectious disease impacting one-third of the world’s population <https://goo.gl/6iQHVP> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB
* #DidYouKnow: Drug-resistant TB is complex and costly <https://goo.gl/4HbBKv> #TBfreeCA #fact #tuberculosis #drugresistant #EndTB @CDC\_TB @CTCAzeroTB

**2/2 – Fast Fact and Flick Friday**

* Here’s a #flickfriday recommendation: “The Wind Rises (2013)” which follows the life of Jiro over key historical events, including the Great Kanto Earthquake of 1923, the Great Depression, the #tuberculosis epidemic and Japan's plunge into war <https://goo.gl/EnF9sn> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB
* Have you ever wondered how tuberculosis spreads? Learn about it here: <https://goo.gl/C5RxzH> #TBfreeCA #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/5 - Fast Fact**

* #DidYouKnow: The total cost to the US for TB cases in 2016 was $451 million <https://goo.gl/QGrpz7> #TBfreeCA #fact #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/7 - Fast Fact**

* Do you know the difference between latent TB infection and TB disease? Find out here: <https://goo.gl/kh2N9q> #TBfreeCA #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/8 - Fast Fact**

* #DidYouKnow: 1 out of 20 TB patients is also living with HIV <https://goo.gl/hhNSRS> #TBfreeCA #fact #HIV #AIDS #tuberculosis #tbcomorbidity #EndTB @CDC\_TB @CTCAzeroTB

**2/9 - Fast Fact and Flick Friday**

* Not sure what to watch this weekend? Check out our #flickfriday recommendation “Exposed: The Race Against TB” which is a four-part series of short films on the deadly global #tuberculosis epidemic and the race to develop new tools to prevent it [www.aeras.org/exposed](http://www.aeras.org/exposed) #TBfreeCA @CTCAzeroTB
* #DidYouKnow: There were 9,272 TB cases reported in the US in 2016 <https://goo.gl/aPu7Wq> #TBfreeCA #fact #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/10 - Fast Fact**

* #DidYouKnow: Without treatment, the risk of developing TB disease once infected is 100 times higher for people infected with HIV <https://goo.gl/gw14qH> #TBfreeCA #fact #HIV #AIDS #tuberculosis #EndTB #tbcomorbidity @CDC\_TB @CTCAzeroTB

**2/12 - Fast Fact**

* #DidYouKnow: 1 out of 25 TB patients is in a correctional facility <https://goo.gl/gAeYNk> #TBfreeCA #fact #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB
* Symptoms of TB disease depend on where in the body the TB bacteria are growing. Can you recognize the signs and symptoms of infection? Learn about it here: <https://goo.gl/zI2cZr> #TBfreeCA #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/14 – Study**

* Today is Valentine’s Day! Do you know the effects of #tuberculosis on the heart? Check out this study of tuberculosis heart disease – an extrapulmonary manifestation of the disease: <https://goo.gl/Jwhbrk> #TBfreeCA @CTCAzeroTB

**2/16 - Fast Fact and Flick Friday**

* Check out this week’s #flickfriday: “The Forgotten Plague (2015)” about the disease that struck America with a vengeance, ravaging communities and touching the lives of almost every family <https://goo.gl/ryFG5j> #TBfreeCA #tuberculosis #EndTB @CTCAzeroTB
* Who is more at risk for developing TB disease? Find out here: <https://goo.gl/xZrvsj> #TBfreeCA #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/19 - Fast Fact**

* #DidYouKnow: A TB skin test or TB blood test can find TB infection <https://goo.gl/Bxxdv8> #TBfreeCA #fact #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/21 - Fast Fact**

* #DidYouKnow: People are most likely to develop TB disease within 2 years after infection <https://goo.gl/4bXj81> #TBfreeCA #fact #tuberculosis #EndTB @CDCgov @CTCAzeroTB
* What to Do If You Have Been Exposed To TB <https://goo.gl/BFNdfJ> #TBfreeCA #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/23 - Fast Fact and Flick Friday**

* This week’s #flickfriday: “TB Silent Killer (2014)”, a Frontline documentary that paints a portrait of the lives at the center of TB, the second leading cause of death from an infectious disease on the planet <https://goo.gl/mb81KM> #TBfreeCA #tuberculosis #documentary @CTCAzeroTB
* Many people who have latent TB infection never develop TB disease. But some are more likely to develop TB disease than others. Learn ways to prevent latent TB from progressing to TB disease <https://goo.gl/d7zgmU> #TBfreeCA #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/24 – Shareable TB Story and Fast Fact**

* Kristen, who was diagnosed with TB in 2016, bravely shares her story <https://youtu.be/GTE8IcHKs7w> #TBfreeCA #tbsurvivor #tbstories #tuberculosis #EndTB @CTCAzeroTB
* What vaccines are available for #tuberculosis? Learn here: <https://goo.gl/RqyqKB> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB
* We are ONE MONTH away from #WorldTBDay on March 24th. The U.S. theme for 2018 is “Wanted: Leaders for a TB Free United States. We can make history. End TB.” How will you help #EndTB? #TBfreeCA #tuberculosis @CDC\_TB @CTCAzeroTB

**2/25 – Sharable TB Story and Fast Fact**

* As a musician, Derrek played for thousands of people. When TB struck him, he went undiagnosed for months, exposing others to this disease. Derrek was cured but his story is another reason why we urgently need effective TB vaccines <https://youtu.be/dI4Kt-9of9E> #TBfreeCA #EndTB @CTCAzeroTB
* Worldwide, TB is one of the leading causes of death among people living with HIV. Learn about TB and HIV coinfection: <https://goo.gl/SbRohN> #TBfreeCA #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/26 – TB Voices**

* 28 people from across Snohomish and King County shared their #tuberculosis (TB) experiences through the personal, inspiring, and educational TB Voices Project in 2013. Here’s Lynda’s story: [www.tbvoicesproject.com/lynda](http://www.tbvoicesproject.com/lynda) #TBfreeCA #tbsurvivor #tbstories #tbvoices #EndTB @CTCAzeroTB
* Sharpen your knowledge of TB terms! <https://goo.gl/7hTspr> #TBfreeCA #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**2/27 – Shareable TB Story**

* Nauman’s #TBstory details the challenges of a lengthy treatment period, side effects from the meds, and the convenience of using video technology to document his taking of TB medications <https://youtu.be/V97dJxFvO4w> #TBfreeCA #tbsurvivor #tbstories #tuberculosis #EndTB @CTCAzeroTB

**2/28 - TB Voices**

* The TB Voices Project documented individuals’ TB experience using photos, video/voice recordings, and/or their written story. Here’s Alice’s story: [www.tbvoicesproject.com/alice](http://www.tbvoicesproject.com/alice) #TBfreeCA #tbsurvivor #tbstories #tbvoices #tuberculosis #EndTB @CTCAzeroTB
* Certain people should be tested for TB infection because they are at higher risk for being infected with TB bacteria. Learn who: <https://goo.gl/esZpWa> #TBfreeCA #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**First Week of March – County of San Diego Resource**

* **This is a reminder to please be on the lookout for a new TB Story video, which will be shared via email prior to the first week of March.**

**3/1 - Shareable TB Story and Fast Fact**

* Nicole’s #TBstory details the challenges of being away and from friends and family during treatment, the support she received from the health <https://youtu.be/ufgGhp77VVw> #TBfreeCA #tbsurvivor #tbstories #tuberculosis #EndTB @CTCAzeroTB
* #DidYouKnow: A typical TB case in the US required 180 days of medication <https://goo.gl/eD9sVb> #TBfreeCA #fact #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**3/2 - TB Voices and Flick Friday**

* One goal of the TB Voices Project is to uncover past- present #tuberculosis experiences from residents in Washington State, so as to better understand current TB realities. Here’s Facti’s story: [www.tbvoicesproject.com/faxti](http://www.tbvoicesproject.com/faxti) #TBfreeCA #tbsurvivor #tbvoices #EndTB @CTCAzeroTB
* Check out this week’s **#flickfriday:** “Necessities of Life Movie (2008)” is a film about an Inuit man who seeks treatment for #tuberculosis in Quebec [www.imdb.com/title/tt1280501/](http://www.imdb.com/title/tt1280501/) #TBfreeCA #EndTB @CTCAzeroTB

**3/3 - Shareable TB Story and Fast Fact**

* Thomas’s #TBstory describes his diagnosis and emphasizes the importance of health care providers explaining to patients the side effects from TB meds <https://youtu.be/SSCybH_2VnE> #TBfreeCA #tbsurvivor #tbstories #tuberculosis #EndTB @CTCAzeroTB
* There are two types of tests for TB infection: the TB skin test and the TB blood test. Learn about them the different #tuberculosis test types: <https://goo.gl/6dR4Uq> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB

**3/4 - TB Voices and Fast Fact**

* One goal of the TB Voices Project is to uncover past-present #tuberculosis experiences from residents in Washington State, so as to provide community TB education and awareness. Learn about Chris’s story: [www.tbvoicesproject.com/chris](http://www.tbvoicesproject.com/chris) #TBfreeCA #tbsurvivor #tbstories #tbvoices #EndTB @CTCAzeroTB
* Many people born outside of the United States have been given a vaccine called BCG. Vaccination with BCG may cause a false positive reaction to a TB skin test. Learn more: <https://goo.gl/u8b7ZB> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB

**3/5 – Shareable TB Story and Fast Fact**

* Kate’s #TBstory details the challenges of a lengthy hospital stay, her worries over how #tuberculosis medicines would affect her pregnancy and baby, and her work as an advocate since recovering from TB <https://youtu.be/KlRqJjXeZ2Y> #TBfreeCA #tbsurvivor #tbstories #EndTB @CTCAzeroTB
* #Tuberculosis (TB) transmission has been documented in health care settings where workers and patients come in contact with people who have TB disease. Learn more: <https://goo.gl/qJrV8M> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB

**3/6 - TB Voices and Fast Fact**

* One goal of the TB Voices Project is to uncover past- present #tuberculosis experiences from residents in Washington State, so as to help support persons impacted by TB. Learn about Gary’s story: [www.tbvoicesproject.com/gary](http://www.tbvoicesproject.com/gary) #TBfreeCA #tbsurvivor #tbstories #tbvoices #EndTB @CTCAzeroTB
* How do doctors diagnose latent TB infection and TB disease? Find out here: <https://goo.gl/cSVrLG> #TBfreeCA #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB

**3/7 – Shareable TB Story and Fast Fact**

* Deo’s #TBstory details his arrival to the US from Bhutan, and a health screening that revealed he has a latent TB infection <https://youtu.be/-WLdrDS-V8U> #TBfreeCA #tuberculosis #EndTB @CTCAzeroTB
* People with latent #tuberculosis infection are often prescribed treatment to prevent them from developing TB disease. Treatment of latent TB is essential for controlling and eliminating TB. Learn more here: <https://goo.gl/6g4UmR> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB

**3/8 - TB Voices and Fast Fact**

* The TB Voices Project participants share how we can now prevent, treat, and cure TB, but also highlight that we must provide positive support to those with TB. Learn about Loc’s story: [www.tbvoicesproject.com/loc](http://www.tbvoicesproject.com/loc) #TBfreeCA #tbstories #tbvoices #tuberculosis #EndTB @CTCAzeroTB
* Learn about the treatment regimens for latent #tuberculosis infection: <https://goo.gl/gK4jiY> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB

**3/9 – Shareable TB Story and Fast Fact**

* Santos’s #TBstory details his experiences with Tuberculosis and during treatment <https://youtu.be/MbIYdSqdPtg> #TBfreeCA #tbsurvivor #tbstories #tuberculosis #EndTB @CTCAzeroTB
* What does treatment for #tuberculosis disease involve? Learn here: <https://goo.gl/x14Dbe> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB
* It’s #flickfriday!: “Bending The Arc (2017)” tells the story of Jim Yong Kim, Paul Farmer, Ophelia Dahl, who came together to build health clinics in under-resourced areas during a time when the world was ravaged by HIV/AIDS and tuberculosis [www.bendingthearcfilm.com](http://www.bendingthearcfilm.com) #TBfreeCA @CTCAzeroTB

**3/10 - TB Voices and Fast Fact**

* The TB Voices Project participants share how we can now prevent, treat, and cure TB, but also highlight that we must fight against the TB stigma that lingers in most cultures. Learn about Jeannette’s story: [www.tbvoicesproject.com/jeannette](http://www.tbvoicesproject.com/jeannette) #TBfreeCA #tbsurvivor #tbstories #tbvoices #tuberculosis #EndTB @CTCAzeroTB
* Patients on treatment for latent #tuberculosis infection (LTBI) or TB disease should report any signs and symptoms of adverse drug reactions to their health care provider. Here’s what to look out for: <https://goo.gl/rTNJYQ> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB

**3/11 – Shareable TB Story and Fast Fact**

* Tri’s #TBstory describes how he found out he had TB shortly after beginning college. After 9 months of treatment for TB disease, Tri is back doing what he loves-playing basketball <https://youtu.be/QZWU4VuKraE> #TBfreeCA #tbsurvivor #tbstories #tuberculosis #EndTB @CTCAzeroTB
* How is #tuberculosis treated in persons living with HIV? Learn about it here: <https://goo.gl/f7pvYj> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB

**Second Week of March – County of San Diego Resource**

* **This is a reminder to please be on the lookout for a new “I Have TB What Now” (in Mandarin) video which will be shared via email during the second week of March.**

**3/12 - TB Voices and Fast Fact**

* 28 people from across Snohomish and King County shared their #tuberculosis (TB) experiences through the personal, inspiring, and educational TB Voices Project in 2013. Here’s Christine’s story: [www.tbvoicesproject.com/christine](http://www.tbvoicesproject.com/christine) #TBfreeCA #tbsurvivor #tbstories #tbvoices #EndTB @CTCAzeroTB
* Untreated #tuberculosis (TB) disease represents a greater hazard to a pregnant woman and her fetus than does its treatment. Learn about TB and pregnancy here: <https://goo.gl/K3bf9p> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB

**3/13 - Fast Fact**

* #DidYouKnow: Without treatment, the risk of developing TB disease once infected is 3 times higher for diabetics <https://goo.gl/KoamHJ> #TBfreeCA #fact #tuberculosis #TB #diabetes #tbcomorbidity #EndTB @CDC\_TB @CTCAzeroTB
* Once infected with TB bacteria, children are more likely to get sick with TB disease and to get sick more quickly than adults. Learn about #tuberculosis treatment for children here: <https://goo.gl/bNzjjh> #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB

**3/14 - TB Voices**

* The TB Voices Project documented individuals' TB experience using photos, video/voice recordings, and/or their written story. Here’s Joan’s story: [www.tbvoicesproject.com/joan](http://www.tbvoicesproject.com/joan) #TBfreeCA #tbsurvivor #tbstories #tbvoices #tuberculosis #EndTB @CTCAzeroTB

**3/15 - Fast Fact and SD County Video**

* #DidYouKnow: Asian, African American, and Latino populations have disproportionately higher TB case rates <https://goo.gl/iU8Zzr> #TBfreeCA #fact #POC #ethnicityandtb #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB
* In 2015, there were over 9,500 tuberculosis cases reported in the US. Spreading awareness of this disease can help us create a TB free CA, and a TB free world. Martin shares his TB story in County of San Diego’s “TB Stops With Me” video. WATCH: <https://youtu.be/_puR-sN6D8s> #TBfreeCA @SDCountyHHSA @CTCAzeroTB

**3/16 - TB Voices and SD County Video**

* One goal of the TB Voices Project is to uncover and discover past- present #tuberculosis experiences from residents in Washington State, so as to better understand current TB realities. Here’s Mary’s story: [www.tbvoicesproject.com/mary](http://www.tbvoicesproject.com/mary) #TBfreeCA #tbsurvivor #tbstories #tbvoices #EndTB @CTCAzeroTB
* 1 out of 25 tuberculosis patients is in a correctional facility. To eliminate TB, we must reach the hardest hit populations. James shares his TB story in County of San Diego’s “TB Stops With Me” video. WATCH: <https://youtu.be/FY8cJTHw_pc> #TBfreeCA @SDCountyHHSA @CTCAzeroTB

**3/17 - \* WORLD TB DAY IS 1 WEEK AWAY! \***

* We are just one week away from World Tuberculosis (TB) Day! The U.S. theme for World TB Day 2018 is “Wanted: Leaders for a TB Free United States. We can make history. End TB.” https://goo.gl/rXDDrL #TBfreeCA #WorldTBDay #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB
* What is tuberculosis? Learn more with help from County of San Diego’s educational TB video: <https://youtu.be/hXfs8SyQAks> #TBfreeCA @SDCountyHHSA @CTCAzeroTB

**3/18 - Fast Fact and SD County Video**

* #DidYouKnow: 1 out of 20 TB patients is a person experiencing homelessness <https://goo.gl/tMh7Y4> #TBfreeCA #fact #homelessness #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB
* Qué Es La Tuberculosis? Obtenga más información con la ayuda del video educativo sobre TB de County of San Diego <https://youtu.be/M1vgebnRwRc> #TBfreeCA @SDCountyHHSA @CTCAzeroTB

**3/19 - TB Voices and SD County Video**

* One goal of the TB Voices Project is to uncover and discover past- present tuberculosis experiences from residents in Washington State, so as to provide community TB education and awareness. Learn about Jan’s story: [www.tbvoicesproject.com/jan](http://www.tbvoicesproject.com/jan) #TBfreeCA #tbsurvivor #tbstories #tbvoices #tuberculosis #EndTB @CTCAzeroTB
* Positive tuberculosis results… now what? Learn about next steps with help from Joseph C. Caperna, MD and the County of San Diego’s “I Have TB What Now” educational video: <https://youtu.be/1pIAwt5zjmg> #TBfreeCA @SDCountyHHSA @CTCAzeroTB

**3/20 - Fast Fact**

* #DidYouKnow: Asian, African American, and Latino populations have disproportionately higher TB case rates <https://goo.gl/iU8Zzr> #TBfreeCA #fact #POC #ethnicityandtb #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB
* Resultados positivos de tuberculosis… ¿ahora que? Conozca los próximos pasos con la ayuda de Joseph C. Caperna, MD y el video educativo "Tengo tuberculosis, ahora que" del condado de San Diego: <https://youtu.be/GPy-CS3Bjhw> #TBfreeCA @SDCountyHHSA @CTCAzeroTB

**3/21 - TB Voices and \* WORLD TB DAY IS 3 DAYS AWAY! \***

* One goal of the TB Voices Project is to uncover past-present #tuberculosis experiences from residents in Washington State, so as to help support persons impacted by TB. Hear Gary’s story: [www.tbvoicesproject.com/shirley](http://www.tbvoicesproject.com/shirley) #TBfreeCA #tbsurvivor #tbstories #tbvoices #EndTB @CTCAzeroTB
* World TB Day is 3 days away! Not sure how to take part? Check out this list of #WorldTBDay activities from around the world! <https://goo.gl/jQDguA>

**3/22 - \* SAN FRANCISCO TB AWARENESS WALK \*
 *Partners: follow CTCA and Breathe CA on social media to RT/SHARE posts and images from SF event***

* We are just two days away from #WorldTBDay. What are you doing to #EndTB? In San Francisco, local organizations are taking to the streets to spread awareness of #tuberculosis. Check in throughout the day for photos from the event! #TBfreeCA #EndTB @CDC\_TB @CTCAzeroTB
* It’s our goal to spread greater awareness of #tuberculosis: the world’s leading infectious killer. Help us use the power of social media to educate the public about this major health issue by sharing our posts! <https://goo.gl/rXDDrL> #WorldTBDay #fact #TBfreeCA #EndTB @CTCAzeroTB
* *Share images from World TB Day SF Awareness Walk*

**3/23 – \* TOMORROW IS WORLD TB DAY \* - select 4-8 posts from list
 *Partners: include images from SF TB Awareness Walk or image of your choosing***

* Tomorrow is #WorldTBDay. It’s our goal to spread greater awareness of #tuberculosis: the world’s leading infectious killer. Help us use the power of social media to educate the public about this major health issue by sharing our posts! https://goo.gl/rXDDrL
* The TB Voices Project participants share how we can now prevent, treat, and cure TB, but also highlight that we must provide positive support to those with TB. Learn about Palmer’s story: [www.tbvoicesproject.com/palmer](http://www.tbvoicesproject.com/palmer) #TBfreeCA #tbsurvivor #tbstories #tbvoices #tuberculosis #EndTB @CDC\_TB @CTCAzeroTB
* #Tuberculosis (TB) is caused by bacteria (Mycobacterium tuberculosis) that most often affect the lungs. Tuberculosis is curable and preventable #WorldTBDay #fact #TBfreeCA #EndTB @WHO @CTCAzeroTB
* TB is spread from person to person through the air. When people with lung TB cough, sneeze or spit, they propel the TB germs into the air. A person needs to inhale only a few of these germs to become infected #WorldTBDay #fact #tuberculosis #TBfreeCA #EndTB @WHO @CTCAzeroTB
* About one-quarter of the world's population has latent TB, which means people have been infected by TB bacteria but are not (yet) ill with the disease and cannot transmit the disease #WorldTBDay #fact #TBfreeCA #EndTB #tuberculosis @WHO @CTCAzeroTB
* People infected with TB bacteria have a 5–15% lifetime risk of falling ill with TB. However, persons with compromised immune systems, such as people living with HIV, malnutrition or diabetes, or people who use tobacco, have a much higher risk of falling ill #WorldTBDay #fact #TBfreeCA #tuberculosis #EndTB @WHO @CTCAzeroTB
* When a person develops active TB disease, the symptoms (such as cough, fever, night sweats, or weight loss) may be mild for many months. This can lead to delays in seeking care, and results in transmission of the bacteria to others #WorldTBDay #fact #tuberculosis #TBfreeCA #EndTB @WHO @CTCAzeroTB
* People with active TB can infect 10–15 other people through close contact over the course of a year. Without proper treatment, 45% of HIV-negative people with TB on average and nearly all HIV-positive people with TB will die #WorldTBDay #fact #tuberculosis #TBfreeCA #EndTB @WHO @CTCAzeroTB

**3/24 – \* WORLD TB DAY \* - select 4-8 posts from list
 *Partners: include images from SF TB Awareness Walk or images from your own WTBD activities***

* Today is #WorldTBDay! The @CDC\_TB, @CAPublicHealth, @CTCAzeroTB, @BreatheCAGGPHP and partners around the world are working together to eliminate #tuberculosis. But we need your help! Check in with us all day to learn and share information about TB: the world’s leading infectious disease threat <https://goo.gl/rXDDrL> #TBfreeCA
* Tuberculosis (TB) is one of the top 10 causes of death worldwide #WorldTBDay #fact #TBfreeCA #EndTB #tuberculosis @WHO @CTCAzeroTB
* In 2016, 10.4 million people fell ill with TB, and 1.7 million died from the disease (including 0.4 million among people with HIV). Over 95% of TB deaths occur in low- and middle-income countries #WorldTBDay #tuberculosis #fact #TBfreeCA #EndTB @WHO @CTCAzeroTB
* Seven countries account for 64% of the total, with India leading the count, followed by Indonesia, China, Philippines, Pakistan, Nigeria, and South Africa #WorldTBDay #tuberculosis #fact #TBfreeCA #EndTB @WHO @CTCAzeroTB
* In 2016, an estimated 1 million children became ill with TB and 250,000 children died of TB (including children with HIV associated TB) #WorldTBDay #tuberculosis #fact #TBfreeCA #EndTB @WHO @CTCAzeroTB
* TB is a leading killer of HIV-positive people: in 2016, 40% of HIV deaths were due to TB #WorldTBDay #tuberculosis #fact #TBfreeCA #EndTB @WHO @CTCAzeroTB
* An estimated 53 million lives were saved through TB diagnosis and treatment between 2000 and 2016 #WorldTBDay #fact #tuberculosis #TBfreeCA #EndTB @WHO @CTCAzeroTB
* Ending the TB epidemic by 2030 is among the health targets of @WHO’s Sustainable Development Goals #WorldTBDay #fact #tuberculosis #TBfreeCA #EndTB @CTCAzeroTB
* Thank you for taking part in #WorldTBDay! As we continue to fight to eliminate #tuberculosis, we encourage you to continue spreading the word so that we can someday have a #TBfreeCA and a TB-free world! <https://goo.gl/rXDDrL> #EndTB @CTCAzeroTB