



# Lessons Learned: Reaching Recent Arrivers with Special Short Term Legal Status to meet TB Screening Requirements, e.g. Afghans, Ukrainians, Venezuelans, Nicaraguans, Haitians

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October 3, 2023



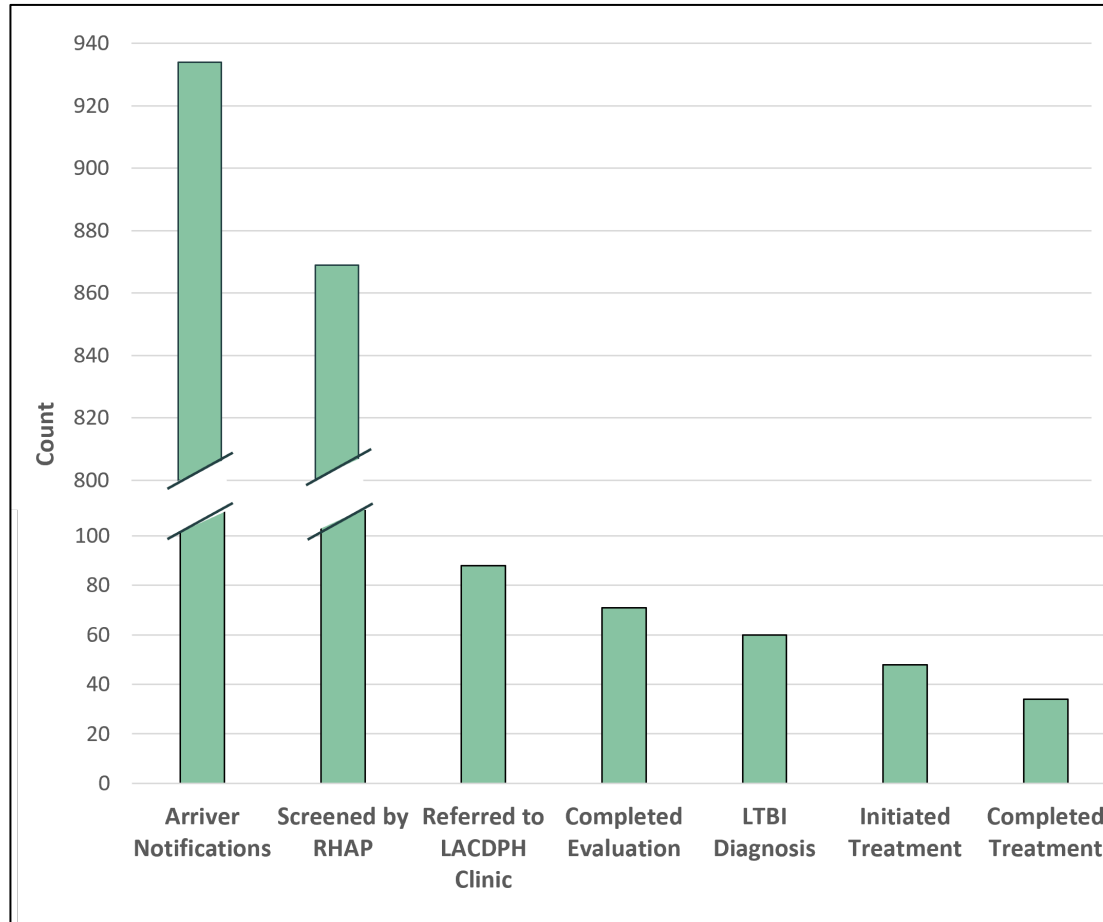
# Outline

- Afghan evacuee cohort
  - Outcomes
  - Strategies
- Ukrainian arrivers
  - Outcomes
  - Strategies
    - Website
    - Postcard/Flyers
    - Social Media
    - Municipal Transit Authority Campaign
    - Community Outreach
  - Impact/Costs of Strategy

# LTBI Cascade of Care of Arrivers from Afghanistan in LAC 2021-2023



- LTBI Prevalence = 6.9 %



12 people moved after being referred and prior to evaluation, 1 person moved after evaluation and prior to treatment initiation, and 3 people moved after treatment initiation but prior to treatment completion.

## Performance Measures vs Outcomes

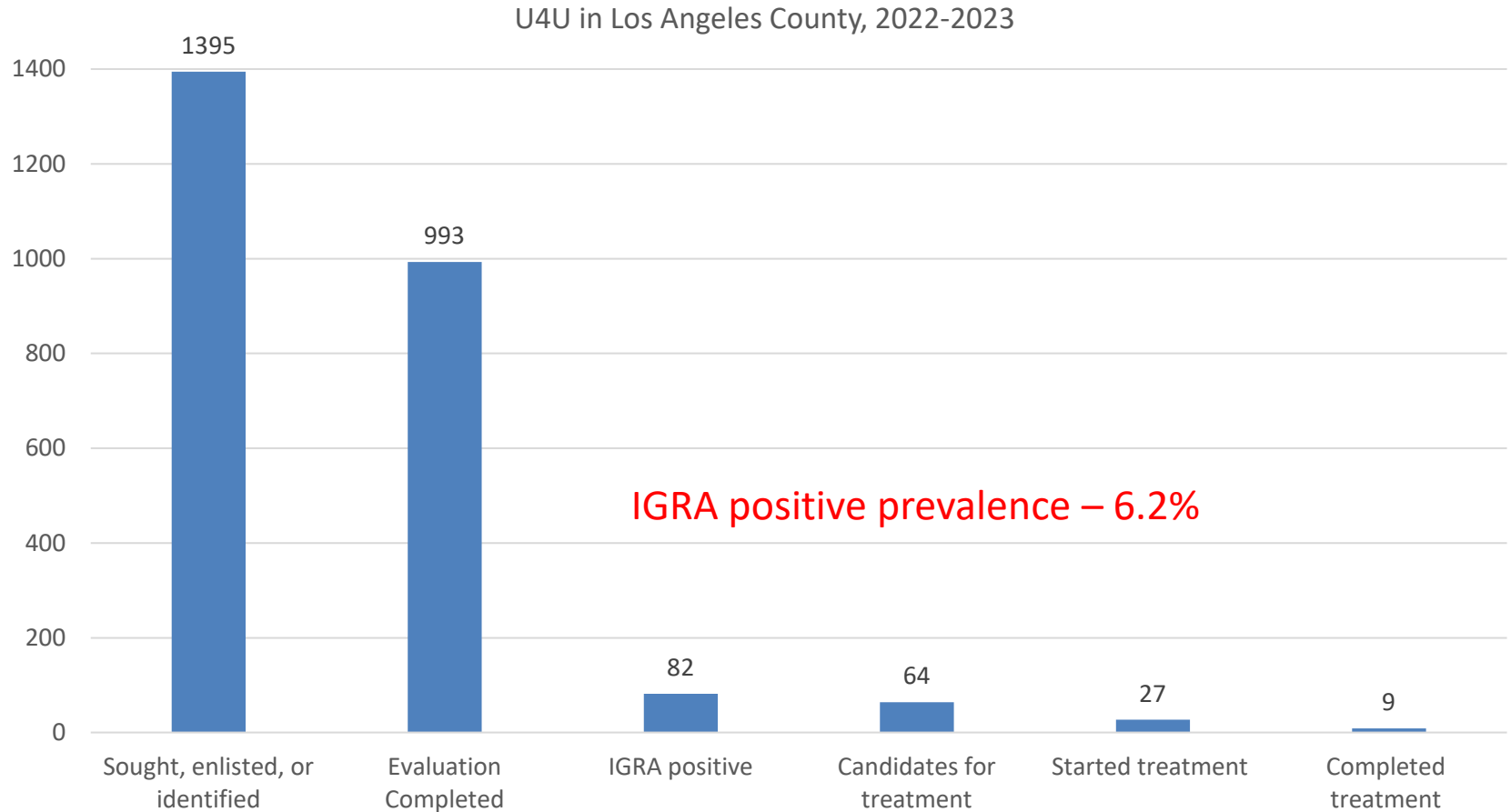
- The screening and treatment initiation outcomes of this cohort (93% and 81%, respectively) with an anticipated treatment completion of 86% exceed RHAP's TB performance objectives (90% screened, 70% treatment initiation, 78% treatment completion).

	<b>RHAP Performance Objective</b>	<b>Outcome to Date</b>	<b>Expected Outcome</b>
<b>% Screened</b>	90%	93%	93%
<b>% Treatment Initiation</b>	70%	81%	81%
<b>% Treatment Completion</b>	78%	75%	80%

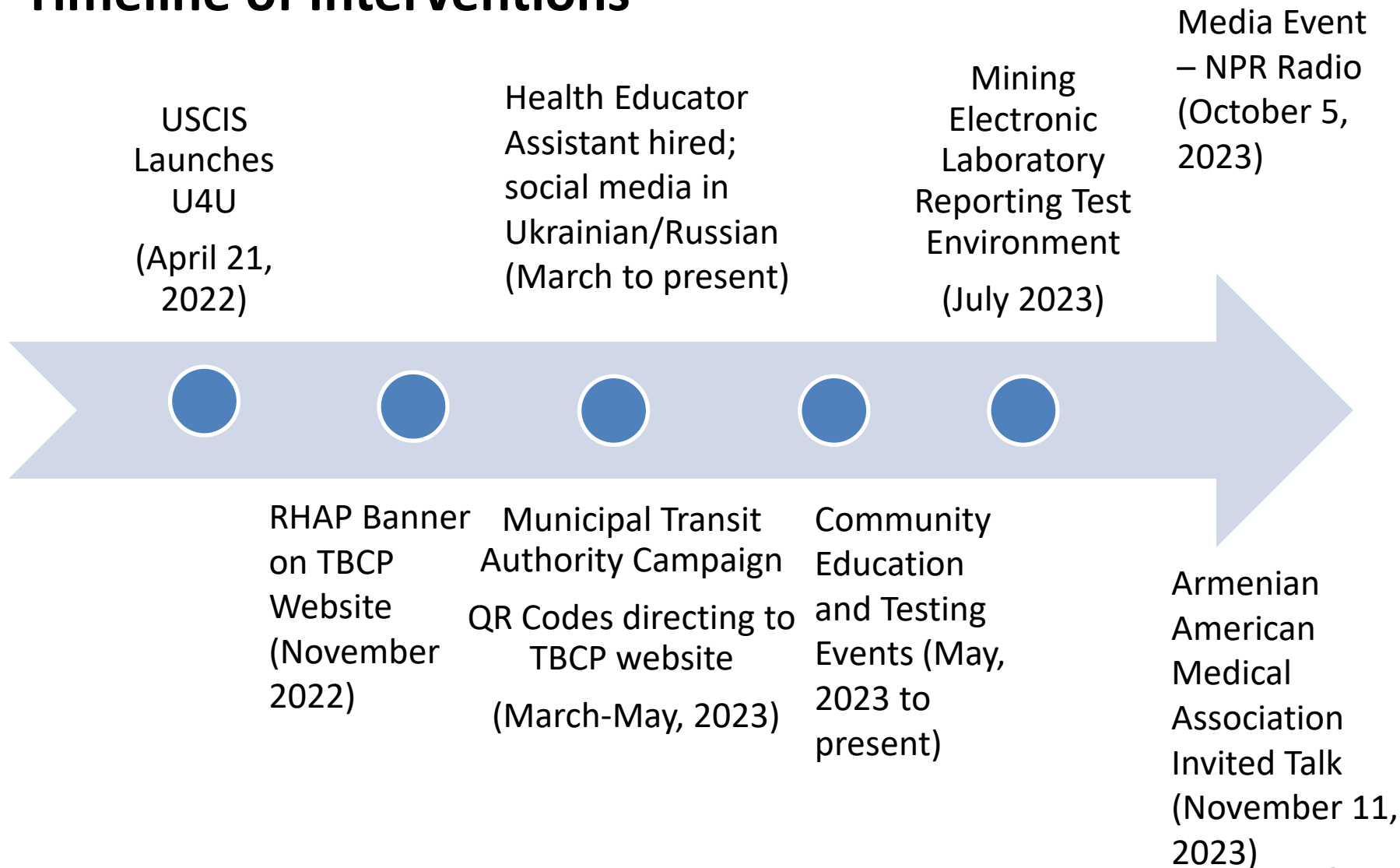
- Clinic based case management was effective in helping arrivers complete TB evaluations in refugee health clinic and support transition to chest clinic for LTBI treatment
- Hiring community workers from the arriver community with language skills improved capacity and service delivery
- TBCP assisted in tracking outcomes such as completed evaluations, link to clinic services chest clinic, and initiation and completion of treatment
- A combination of:
  - Clinic based community worker – evaluation completion, linkage to TB clinic
  - Clinician – review outcomes for accurate diagnosis and tracking, linkage to primary care provider
  - Epidemiology – support tracking of outcomes; Q/A that could feed back to community worker or clinician



## Estimated Ukrainian arrivals in LA County to date by sponsors – 10,000



# Timeline of Interventions





# NEED HELP WITH YOUR HEALTH ATTESTATION?

CALL THE REFUGEE HEALTH CENTER  
(818) 291-8901



Scan QR Code to learn more or  
visit: [www.ph.lacounty.gov/tb/  
think-test-treat-tb.htm](http://www.ph.lacounty.gov/tb/think-test-treat-tb.htm)

  #UNITINGFORUKRAINE





# Refugees Needing Help with Their Tuberculosis (TB) Attestation Call (818) 291-8901



## Tuberculosis Control Program

- About Us
- News and Updates
- Information for Licensed Providers
- Information for the Public
- Instructions for Civil Surgeons
- Data & Statistics
- TB Infection Provider Guidance Toolkit
- Coalition to End TB in Los Angeles County
- Strategic Plan
- Información en Español



Recursos en Español

Ռեսուրսների մասին տեղեկատվություն հայերենով

Ресурси українською мовою

**Протидія ТБ**

**Питання: Чи є у вас ризик захворіти на туберкульоз?**

**Відповідь: Так, якщо ви перебуваєте в зоні поширення туберкульозу, або якщо ви контактували з хворим на туберкульоз.**

**Симптоми туберкульозу:**

- Нерівномірне підвищення температури тіла
- Втрата ваги
- Ночі потіють
- Кашель
- Кровоточивий мокротиння
- Втрата апетиту
- Втомленість
- Порушення функцій легень

**Загальна інформація про туберкульоз**

**Латентна** (неактивна) туберкульозна інфекція означає, що бактерії туберкульозу знаходяться в організмі, але не викликають захворювання. Це означає, що ви не можете заразити інших людей.

**Активна** туберкульозна інфекція означає, що бактерії туберкульозу почали розмножуватися та викликають захворювання. Це означає, що ви можете заразити інших людей.

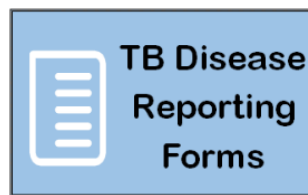
**Чи можна запобігти туберкульозу?**

Так, якщо ви знаходитесь в зоні поширення туберкульозу, ви можете захистити себе, прийнявши певні заходи.

**Як захистити себе:**

- Використовувати маску при контакті з хворим на туберкульоз.
- Відвідувати лікаря для перевірки стану здоров'я.
- Вживати ліки, якщо вам їх призначив лікар.
- Відпочивати та їсти правильно.
- Використовувати дезінфікуючі засоби.

и можете запобігти туберкульозу.





# U4U MTA Campaign Outreach Sightings

- U4U advertisements were posted on bus shelters and billboards around SPA 2 and SPA 4 from March – April (can still see some around!)



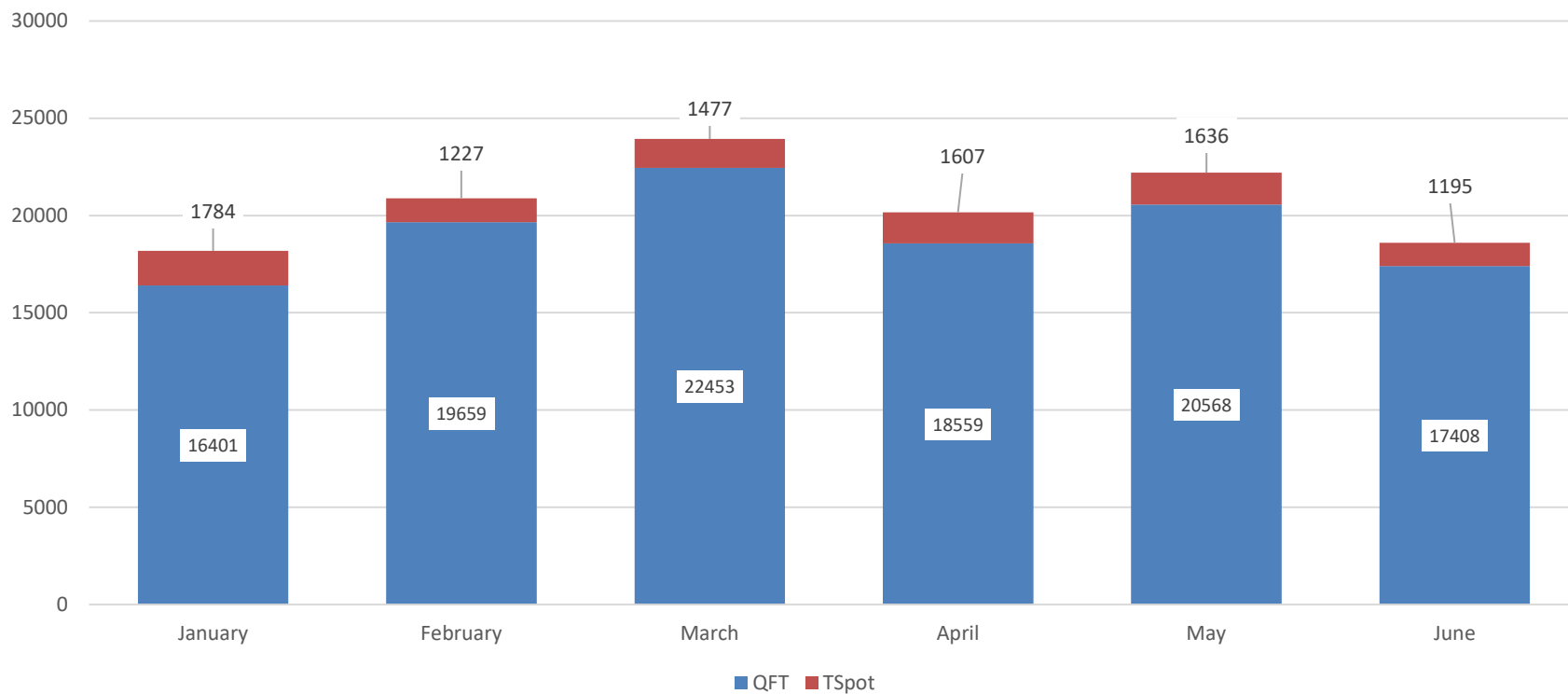


## Strategies – Costs and FTE

Strategy	Unit	Cost/FTE	Comment
Postcards/Flyers	2500/900	500/200	Printing Costs
Municipal Transit Authority Campaign	24 Billboards 50 Bus Shelters 29 Bus Tails	151,000	Combined U4U and Latinx/Hispanic Population Outreach
Social Media	Posts	In House Artwork	Telegram/Facebook
Health Education Assistant	40 hours/week	5000/month	Critical for social media posting (one way)
Community Outreach events	1-2 events per month	1-4 PHN/CDC PHAP 1-2 Community Worker 1 Health Educator	Testing event doubles number of staff; capacity 24 individuals tested in 3 hours
Incentives/Enablers	\$20 grocery/target Hygiene kits	1 per in face encounter	Testing Treatment



Total IGRA Volume by IGRA Type  
Los Angeles County, Jan-Jun 2023



# Earned Media



<https://wehotimes.com/west-hollywood-hosts-weho-mishka-festival-celebrating-russian-culture/>

- LA County has elicited contact information of about 14% of expected Ukrainian arrivers
- Costs of creating a campaign can be modest:
  - Work with partners to gain access to quality graphics
  - Work with your communications team and web design team
  - Print materials to hand out in community with QR code or phone number
  - Post on social media in appropriate languages
  - Translation costs were far less than expected
- Larger scale awareness campaign did not generate many telephone calls but may have impacted aggregate TB testing
- Health educator/Community workers with cultural/language skills are key for getting the word to the right population



## Acknowledgements

- TBCP – Elimination, Education, Evaluation Team
  - Ayda Keshishian, PHN, RN
  - Ashley Randall, Senior Health Educator; Kimberly Lynn-Otello Health Educator
- Epidemiology
  - Edward Lan Supervising Epidemiologist
- Communications Team
  - Annette Kondo
- Refugee Health Assessment Program/Clinic
  - Emily Wen, Program Manager
  - Nataliya Ageyenko, Health Education Assistant



**Thank you!**

# UNITING FOR UKRAINE

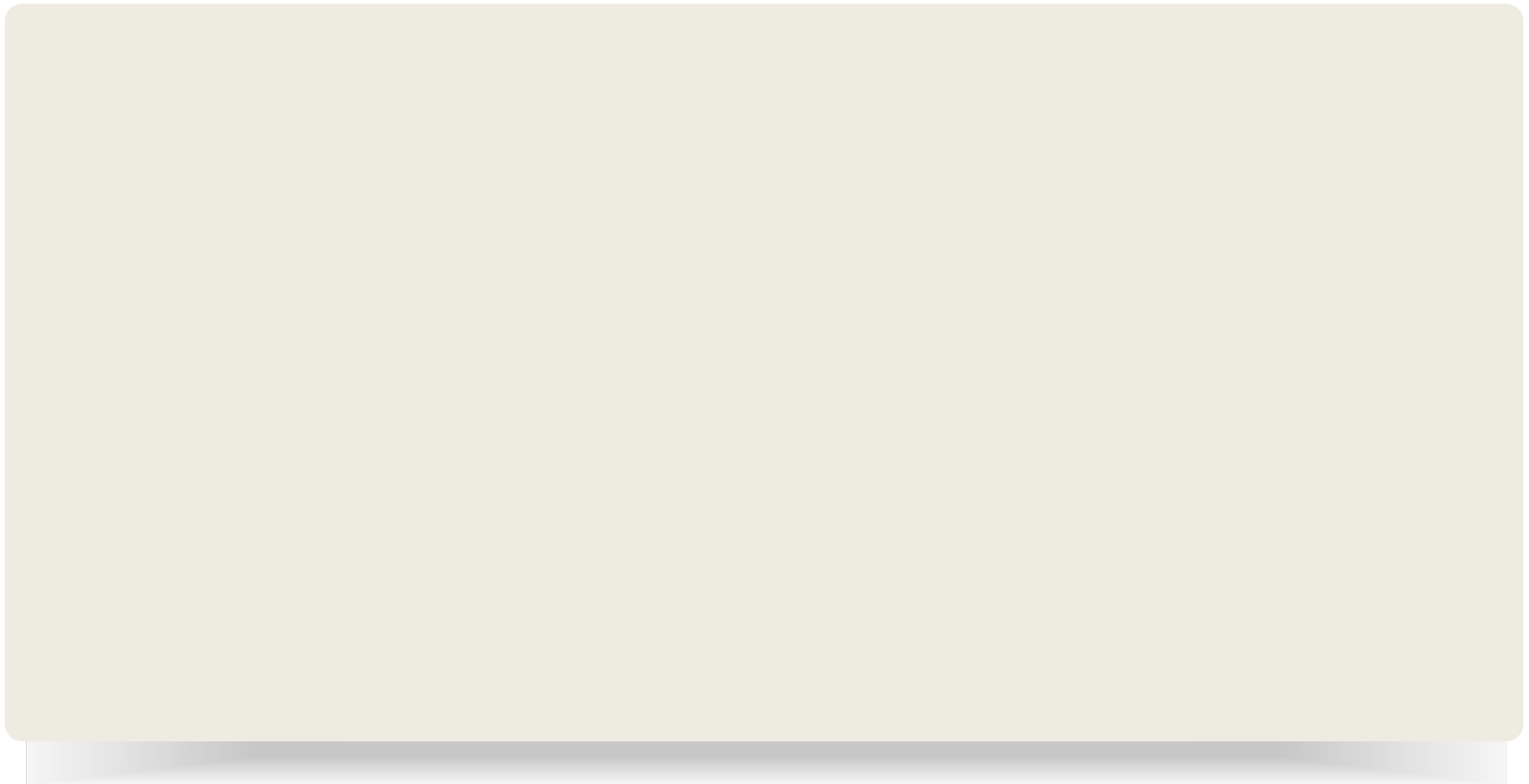
**We can help with  
Health Attestations**

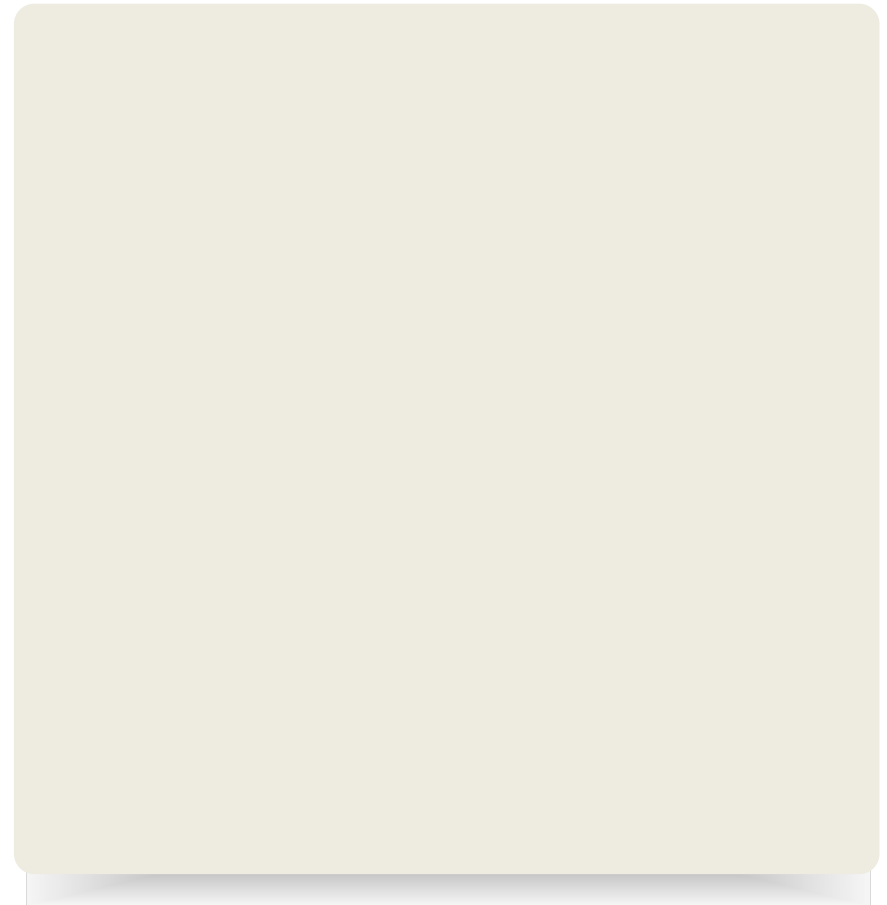
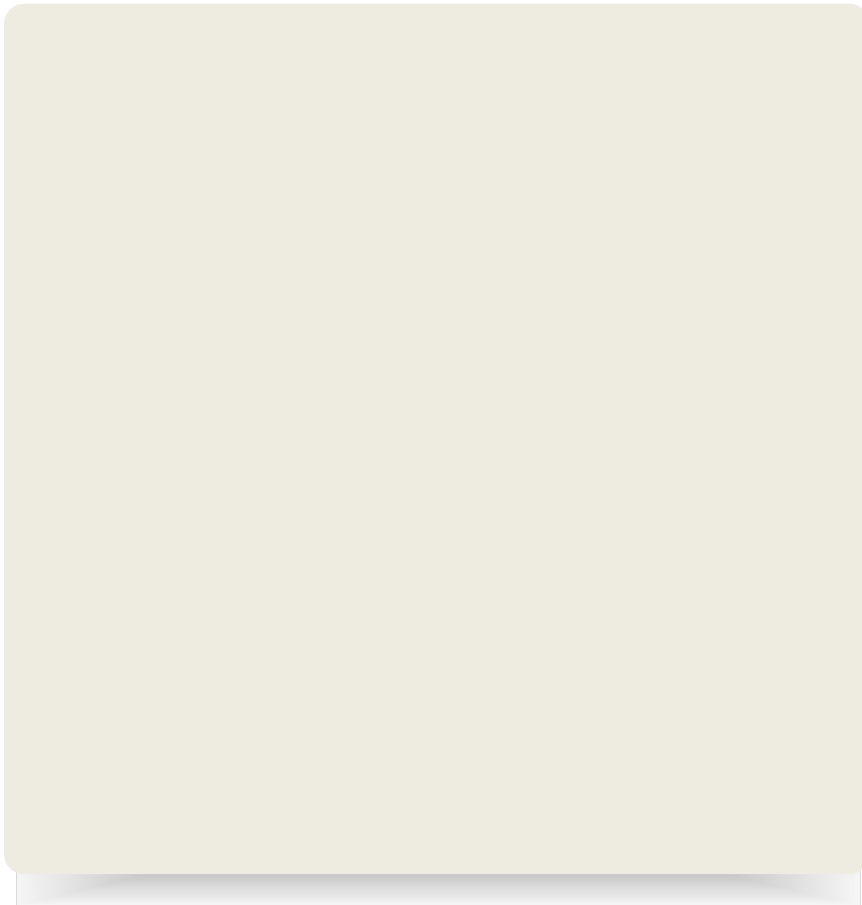


**(818) 291-8901**


























# Presentation Extras





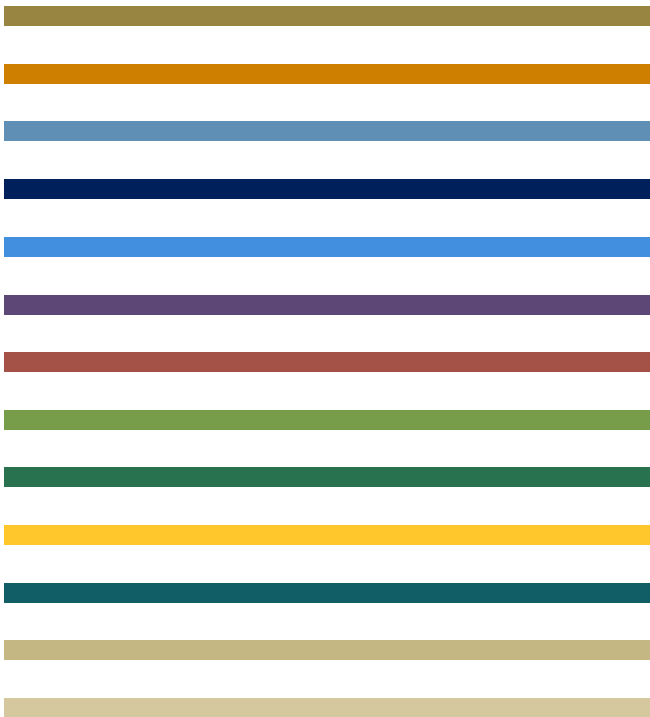
# Extras: Colors

## Additional SPA colors

	GOLD Pantone 145	cf7f00	207-127-0		Dk. Blue Pantone 281	00205b	0-32-91
	BRICK Pantone 7524	a45248	164-82-72		Med. Blue Pantone 279	418fde	65-143-222
	GREEN Pantone 555	28724f	40-114-79		LT. TAN Pantone 4525	c58783	197-183-131
	YELLOW Pantone 123	ffc72c	255-199-44		Lt. Tan Pantone 4545	d5cb9f	213-200-159
	TEAL Pantone 5483	4f868e	17-94-103		Standard Background 2 (used in background boxes)		238-236-225
	PURPLE Pantone 7447	5d4777	93-71-119				
	LT. GREEN Pantone 576	789d4a	120-157-74				
	BLUE Pantone 7454	5f8fb4	95-143-180				

# Extras: Shapes & Icons

Top Highlight Rules



Icons & Treatments



Text Box Tops





# Extras: Text Box Highlight Treatment





## Extras: Text Box Header Treatment

Heading

Heading





## Extras: Highlight Option

Today, Americans live about **30 years longer** than in 1900 mostly due to Public Health efforts

Today, Americans live about **30 years longer** than in 1900 mostly due to Public Health efforts